

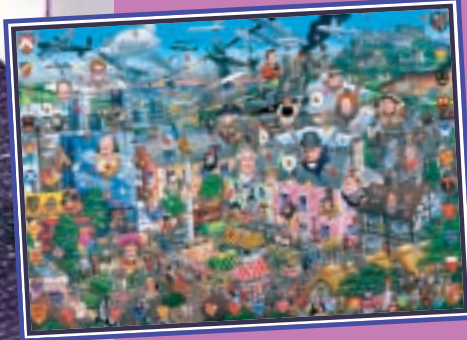
OFFICIAL PUZZLE CLUB SELECTED JIGSAWS

Henshaws Mobile shop by Michael Herring from Gibsons 2008 range. 1000pc Jigsaw. Available at £10.99.

Henshaws Mobile Shop



I Love Great Britain by our much loved and collected artist Mike Jupp. Gibsons 2008. 1000pcs available at £10.99.



I Love Great Britain

The Potting Shed by Edward Hersey. Yet another great jigsaw from Gibsons 2008 range-1000pc Jigsaw Available at £10.99.

The Potting Shed



To order **Henshaws Mobile Shop** and/or **I Love Great Britain** and/or **The Potting Shed** or any of the other products featured in this issue complete the Order form below and send with your remittance payable to: **The Official UK Puzzle Club, PO Box 3351, Wokingham, Berkshire, RG41 2WE.** (If you don't want to spoil your newsletter, simply put your request on paper).

Please send me: (Please use blank spaces for unlisted items)

	Price	Quantity	Value
Henshaws Mobile Shop-1000pc	£10.99		
I Love Great Britain-1000pc	£10.99		
The Potting Shed-1000pc	£10.99		
Shopping Basket – please specify year	£10.99		
G465-Hollywood Greats-1000pc	£10.99		
G466-Mans Best Friend-1000pc	£10.99		
G467-Pussy Galore-1000pc	£10.99		
G468-Endangered Species	£10.99		
14587-Branch Line-500pc	£6.99		
14588-Kings of Road-500pc	£6.99		
14589-On Patrol-500pc	£6.99		
14590-At the Motorworks-500pc	£6.99		
Ref:			
Postage and Packing			£3.50
Gold members deduct 10% from above prices		Total Value:	

Name _____

Address _____

Postcode _____

Telephone _____

Email _____

Membership No. _____

I enclose a cheque/postal order for £ _____ made payable to THE OFFICIAL UK PUZZLE CLUB.

Please debit my credit/debit card for £ _____ from my: MASTERCARD VISA MAESTRO/SOLO

CARD NO * _____

ISSUE NO _____ SECURITY CODE (last 3 numbers on reverse of card) _____

EXPIRY DATE _____ VALID FROM _____

Please allow up to 28 days for delivery

* Please attach cardholder's details if different from above

Contact us:

Official UK Puzzle Club, PO Box 3351, Wokingham, Berks RG41 2WE · Telephone: 0118 978 9599 · Fax: 0118 979 5077
Email: mb@jigsaw-puzzle-club.co.uk or sales@whispers.co.uk · Web Address: www.jigsaw-puzzle-club.co.uk

Another Great website with lots of manufacturers we don't yet deal with available through the club or direct
www.jigsawpuzzlesdirect.co.uk

General Sales, helpline, retailers in your area, and general membership enquiries. Tel: 0118 978 9599



Welcome to our February 2008 issue of the Puzzle Club news. Doesn't seem possible that January has already passed. You've certainly kept us busy so far this year.

THE OFFICIAL UK PUZZLE CLUB

Robert Opie

Robert Opie is a well-known author of many books about British nostalgia and consumer history. Initially, as a teenager, Robert Opie gathered together contemporary packaging, everything from cereal boxes to cigarette packs. The first item in the Collection was a Munchies pack bought by Robert on Inverness railway station in 1963, when he was 16. A few years later Robert's mission extended to understanding the origins and development of brands and retailing; he assembled the evidence from thousands of surviving examples of bottles, tins, labels, signs and many forms of promotional and advertising material.

This evocative and nostalgic series of jigsaws illustrate the changing contents of the shopping basket in the 1940s, 1950s, 1960s and 1970s. The changing face of familiar brands can be seen, along with the products that have come and gone. Whatever our age, they have played a part in our lives – and our memories.

The items that make up these jigsaws come from the Robert Opie Collection, which is housed at the Museum of Brands, Packaging and Advertising in London's Notting Hill (formerly at Gloucester).

Having saved the packaging and promotional materials around him since he was at school, Robert Opie gathered together the earlier story of mass manufacture from many sources.

In 1975 he held an exhibition at the Victoria and Albert Museum, and then in 1984 founded Britain's first museum devoted to the story of our consumer society. The displays

give a sense of the evolving culture and lifestyle since Victorian times, represented through the everyday items that we all take for granted – from motor cars, telephones, holidays and entertainment, to all manner of branded groceries, sweets and household goods.

The Collection traces the changes in social taste and tempo, the whims of style and fashion, the advent of aviation, the jazz age and the gradual emancipation of women. It's through the fabric of daily living – the song sheets, toys, souvenirs, postcards, magazines and posters – that the rich tapestry of the British way of life is woven together.

Actual Jigsaw Puzzle size: 490 x 685 mm-all 1000



1950's Shopping Basket



1960's Shopping Basket










1970's Shopping Basket



1940's Shopping Basket

READ ABOUT

-  **Robert Opie- British Nostalgia**
-  **News & Views**
-  **Previews & Coming soon**
-  **Reader's letters**
-  **Official Puzzle selected Jigsaws**
-  **Jigs corner-Keeping you informed**
-  **Winning Ways**

NEWS & VIEWS

Just a reminder that the first letter published in this section qualifies the writer to a free 1000pc jigsaw of their choice – Just let us know which you would like.

I enclose another order for my daughter Rachel who has Autism. Rachel cannot read, write or count and has limited speech but is a puzzle whiz. Over her Xmas break, she was completing 1000pc puzzles in a day. She does not like redoing them so it's a tall order keeping her supplied. She received 23 puzzles for Xmas. Rachel has a fantastic visual memory. Two years ago I took a 500pc puzzle away with us on a New Year break to keep her busy for a couple of hours while friends visited. On opening the box a couple of bits fell out. We picked them up. However she had only completed 100+ pieces when she became agitated and started to get tearful saying "a bit a bit". People around her tried to console her saying the bit would be in the box but I assured them that if Rachel said it was missing-it was. Eventually after moving the furniture we found the piece under the sofa. With this talent I dread second hand puzzles which often have a BIT missing. Thanks for the great range of puzzles that keep Rachel going.

Jane Hook - Glasgow.

That's a fascinating story. I'm sure our fellow members will enjoy reading about your exceptional daughter. We are going to award TWO 1000pc Jigsaws for Rachel, so do let us know which you think she would like. She has also won our January competition....so that's THREE to keep her busy.

Seeing your competition question in issue 28 made me feel extremely sorry for myself. Not only did I not get any jigsaws for Christmas, but it was also my birthday! I've never felt so unloved. Perhaps having the first published letter in your next issue would cheer me up.

D. Rooney - Eccles.

Gosh! That's a sad tale of woe, but to show our appreciation for your support (although you made no. 2 spot), we thought you deserved a puzzle too! Happy birthday from the puzzle club.

I received 14 jigsaws for Christmas 2007. All my family and friends know I like jigsaws. I have a large collection and am always on the lookout for puzzles at charity shops and car boots. But I do go careful with car boots as one day I came home only to find an empty box!

Christine White - Sturminster-Newton.

Thanks for all your letters. We have held some back for future publications.

JIG'S CORNER QUESTIONS & INFORMATION & MORE

I can relate to poor D. Rooney! No one chose to buy me a puzzle either. Lots of socks, hankies, aftershave etc...but not one puzzle.

Many of you have now registered for the 'Wasgij' collectors reserve list. As the 'Wasgij's become available, we'll send them automatically, unless you'd prefer to request them when you want them. There are usually 4 issued each year so if you don't want auto-despatch....let me know!

NEW RANGES coming soon will include Heye puzzles, King International and a few more...If there are any puzzles you would like to see included, let me know and we'll do our best.

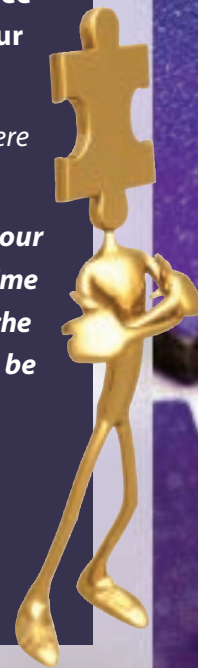
Just out of interest on 1st February 2008 there will be 335 puzzling days to 2009!

We're changing the way we produce our newsletters, so competition entries have time to reach us. Winners will be announced in the second month. I.e.: Issue 29 winner will be announced in Issue 31.

Any questions?? I'll do my best to help.

Happy 2008 Puzzling

Jig



WINNING WAYS

Well done Rachel who received the largest amount of Jigsaws for Christmas. (See reader's letters)

AND OUR WINNING WAYS COMPETITION FOR ISSUE 29!

How many packaging images can you spot in the 1940's shopping basket that haven't changed over the years? Magnifiers out!

Have fun!

PREVIEWS

Catalogues should be available soon but to keep you in touch- a taster of available BRAND NEW PUZZLES FROM Gibsons & Ravensburger. Available now.



G465-Hollywood Greats-1000pc



G466-Mans Best Friend-1000pc



G468-Endangered Species-1000pc



G467-Pussy Galore-1000pc

Special selection 500pc from Ravensburger



14588-King of the Road-500pc



14587-Branch Line Station-500pc



14589-On Patrol-500pc



14590-At the Motor works